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Publisher and Editor Clare Kinberg ckinbergeditor@washtenawjewishnews.org

Publication and Circulation

The Washtenaw Jewish News, published at least 10 times yearly is the most effective and cost-efficient way to reach and influence Washtenaw County's substantial Jewish community. It is a free and independent newspaper and is direct mailed to over 3,000 local households and is distributed freely at many locations in Ann Arbor and nearby communities. Overall circulation is 4000.

**To view all past issues, visit:
Washtenawjewishnews.org**

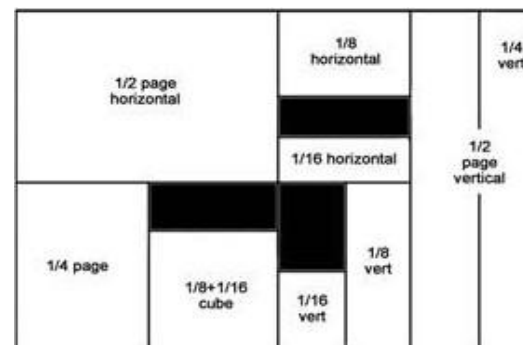
Additional Services and Charges

Guaranteed Placement Add 10%

Additional Charge for Color

1/16 page ad	\$35
1/8 page	\$50
Cube	\$60
1/4 page	\$70
1/2 page	\$110
3/4 page	\$130
Full page	\$150

Ad Size	picas	inches	1-3 issues	4-7 issues	8-10 issues
full page	59 x 78	9 ¹³ / ₁₆ x 12 ³ / ₄	\$710	\$630	\$562
3/4 pg. vertical	44 x 78	7 ⁵ / ₁₆ x 12 ³ / ₄	\$550	\$488	\$423
3/4 pg. horizontal	59 x 58	9 ¹³ / ₁₆ x 9 ⁵ / ₈	\$550	\$488	\$423
1/2 pg. vertical	29 x 78	4 ¹³ / ₁₆ x 12 ³ / ₄	\$378	\$334	\$294
1/2 pg. horizontal	59 x 38 ¹ / ₂	9 ¹³ / ₁₆ x 6 ³ / ₈	\$378	\$334	\$294
1/4 page	29 x 38 ¹ / ₂	4 ¹³ / ₁₆ x 6 ³ / ₈	\$286	\$229	\$208
1/4 pg. vertical	14 x 78	2 ⁵ / ₁₆ x 12 ³ / ₄	\$286	\$229	\$208
1/8 + 1/16 pg. cube	29 x 28 ¹ / ₂	4 ¹³ / ₁₆ x 4 ¹¹ / ₁₆	\$230	\$194	\$173
1/8 pg. vertical	14 x 38 ¹ / ₂	2 ⁵ / ₁₆ x 6 ³ / ₈	\$178	\$155	\$138
1/8 pg. horizontal	29 x 19	4 ¹³ / ₁₆ x 3 ¹ / ₈	\$178	\$155	\$138
1/16 pg. vertical	14 x 19	2 ⁵ / ₁₆ x 3 ¹ / ₈	\$92	\$87	\$77
1/16 pg. horizontal	29 x 9	4 ¹³ / ₁₆ x 1 ¹ / ₂	\$92	\$87	\$77



For ad creation, changes, or work on photos, our excellent graphic designer, Dennis Platte, will offer quotes.