

Advertising Rates April 2022 through April 2023

Washtenaw Jewish News

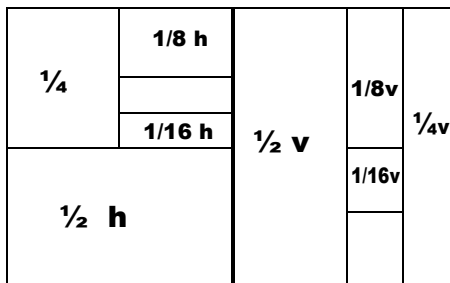
Contact Pat Cowan Advertising Manager: wjn.advertising@gmail.com

Publisher and Editor Clare Kinberg ckinbergeditor@washtenawjewishnews.org

Publication and Circulation

The Washtenaw Jewish News, published 12 times yearly, is the most effective and cost-efficient way to reach and influence Washtenaw County's substantial Jewish community. It is a free and independent newspaper and is direct mailed to over 4,000 local households and has a readership of over 10,000. It is also distributed freely at many locations in Ann Arbor and throughout Washtenaw County.

To view all past issues, visit:
Washtenawjewishnews.org



All prices are for color except for the *Black and White Small Ad (1/16 pg.)*

Ad Size	Picas	Inches	1-3	4-7	8-10
full page	59 x 78	9 13/16 x 12 3/4	\$929	\$842	\$769
3/4 pg. vertical	44 x 78	7 5/16 x 12 3/4	\$734	\$667	\$597
3/4 pg. horizontal	59 x 58	9 13/16 x 9 5/8	\$734	\$667	\$597
1/2 pg. vertical	29 x 78	4 13/16 x 12 3/4	\$527	\$480	\$436
1/2 pg. horizontal	59 x 38	9 13/16 x 6 3/8	\$527	\$480	\$436
1/4 page	29 x 38 1/2	4 13/16 x 6 3/8	\$384	\$323	\$300
1/4 pg. vertical	14 x 78	2 5/16 x 12 3/4	\$384	\$323	\$300
1/8 + 1/16 pg. cube	29 x 28 1/2	4 13/16 x 4 11/16	\$313	\$274	\$252
1/8 pg. vertical	14 x 38 1/2	2 5/16 x 6 3/8	\$246	\$221	\$203
1/8 pg. horizontal	29 x 19	4 13/16 x 3 1/8	\$246	\$221	\$203
1/16 pg. vertical	14 x 19	2 5/16 x 3 1/8	\$137	\$131	\$121
1/16 pg. horizontal	29 x 9	4 13/16 x 1 1/2	\$137	\$131	\$121
B &W 1/16 pg. vertical	14 x 19	2 5/16 x 3 1/8	\$99	\$94	\$83
B &W 1/16 pg. horizontal	29 x 9	4 13/16 x 1 1/2	\$99	\$94	\$83
Guaranteed Placement Add 10%					
10% discount for all prepaid ads for 4 issues or more					
Monthly advertising deadline		Reservation 15th		Ad copy 18th	
Our excellent graphic designer, Dennis Platte, can provide quotes for help with ad creation, changes, or work on photos.					